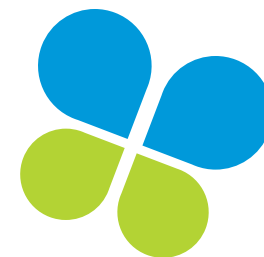




WITH GRATITUDE

ANNUAL REPORT 2013



Smart-Girl
A Smart-Girl Makes Smart Choices



Smart-Girl

A Smart-Girl Makes Smart Choices

WELCOME

LETTER FROM THE EXECUTIVE DIRECTOR

Dear Friends,

Thank you for your support during this year of continued growth. Here at Smart-Girl, we know that empowering adolescents with social emotional skills sets the stage for success in life. We also know that by helping youth learn these skills, we have the power to transform communities. Since 2000, more than 7,000 middle school girls have learned new skills to help them make smart choices to become confident, capable, self-reliant young women. In addition to helping individual girls, we have seen the program make a positive impact on the culture of the schools where it has been implemented.

Our Smart-Girl programs experienced such unprecedented success that several of our partners asked for a companion program for the boys. We spent two years researching and piloting the brand new Smart-Guy program and concluded our research last spring. The following report details the outcomes of the Smart-Guy program as well as research conducted with Smart-Girl.

In addition to expanding to serve boys, 7 new partners joined our team in the 2012-13 school year! Equally exciting was the creation of a training hub in the Great Plains where three schools and one nonprofit have partnered to serve kids with both the Smart-Girl and Smart-Guy programs. Smart-Girl now serves a diversity of students throughout the Front Range and Eastern Plains of Colorado. Smart-Girl also started its first site in Utah. It certainly was a busy year!

Social emotional learning is essential for a child's success in the 21st century. Skills such as teamwork, problem solving and communication in combination with strong confidence and self-advocacy skills, all skills encompassed in the Smart-Girl and Smart-Guy programs, are the basis for a child's ability to thrive in middle school – not just survive. As we look toward the future, we are excited to expand our Smart-Guide Leadership Institute to more diverse geographic locations. We are also planning to provide more support for our student mentors who are the leaders of tomorrow, and give all our participants more opportunities for professional development and career exploration. Keep an eye out for information about an exciting new STEM Day program for girls in 2014 as well.

We're thankful for your support as we continue to expand our programs and excited for what the future holds!

Warm Regards,

Karen Silverman
Executive Director



SMART-GIRL BELIEVES:

Development of emotional intelligence and empathy are necessary skills to be successful in life.

Empowering youth allows them to become positive change agents for themselves and others.

Teamwork and problem solving are lifelong skills.

Effective communication is a core skill for all human endeavors.

Self-respect and self-confidence are necessary leadership skills.

Developing positive relationships helps us thrive as contributing members of a group and a community.



Smart-Girl

A Smart-Girl Makes Smart Choices

A SMART WORLD

THE SMART-GIRL PROGRAM

Smart-Girl and Smart-Guy participants engage in an interactive experience founded on principles of social emotional learning. Social emotional learning, or SEL, contributes to increased academic performance, decreased disciplinary incidents and reduced rates of student depression and anxiety. Although we can't predict what jobs will be available to today's students, we do know that social emotional skills will be critical to their success. The ability to connect with people and form successful working relationships is essential to surviving in the new job landscape. Without these skills, kids will later struggle to adapt and find meaningful work. With these skills, they will have the tools to excel.

OUR PROGRAMS

Through an experiential based curriculum, youth in our programs tackle issues like peer pressure, bullying, body image and self-esteem and learn skills that improve their ability to communicate, work as a team and resolve conflict. Smart-Girl and Smart-Guy programs foster a safe space for students to put these lessons into practice. In 2012-2013, 930 girls participated in our school year program.

It's working. In 2010, researchers from the University of Colorado Denver concluded a two year study of Smart-Girl funded by

The Office of Safe and Drug Free Schools at the Department of Education. The researchers compared 8th grade girls at Kepner Middle School in Denver to a similar Denver school and found:

- Kepner 8th grade girls had a significant decline in disciplinary incidents during the year while, at a comparison school without Smart-Girl, 8th grade girls had a significant increase.
- Kepner 8th grade girls significantly improved their overall GPA.
- 75% of girls report that Smart-Girl strongly influenced their desire to, and belief they can, graduate from high school. This is important because Kepner girls have a 50% drop out rate when they reach high school.

OUR GUIDES

Smart-Girl stands apart from the pack when it comes to youth programming because of the extensive leadership development program we offer to high school and college students. When it comes to providing direct service, the very foundation of our organization is based on a near-peer mentor model. "Smart-Guides", high school and college age students, work with our program participants every single day.

Guides attend a 22 hour intensive training. At the Smart-Guide Leadership Institute they learn about positive youth development, the Smart-Girl/Smart-Guy curriculum and how to successfully facilitate a group.

We pride ourselves on the work we do to develop the leaders of tomorrow. In addition to the invaluable tools they take with them beyond Smart-Girl/Smart-Guy, Guides are eligible to receive college credit from the University of Colorado, Colorado Springs. In 2012-2013, Smart-Girl trained 116 students and professionals at our Smart-Guide Leadership Institute, and 102 impressive young people served as Smart-Guides throughout the school year.

SUMMER CAMP

During the summer, Smart-Girl runs week-long camps that provide complete immersion into the Smart-Girl curriculum. This year, we offered sessions for girls going into 6th-10th grades. Camp is located in central Denver to ensure maximum accessibility to as many girls as possible. Sixty girls attended over the course of two weeks, and thanks to the generosity of our donors and the help of the Groupon Grassroots Campaign, we were able to provide 12 girls with scholarships.



Summer Camp (L), Scott Carpenter Middle School (R)

“Smart-Girl truly rocks! It’s effective, innovative and empowering! “

— Juanita, Smart-Guide

I learned to not judge others and I learned how to stay positive when things bring me down and not to think I’m worthless.

— 7th grade Smart-Girl,



Baker Central School



A SMART WORLD

SMART-GUY

Social Emotional Learning isn't just for girls – a better understanding of the challenging dynamics experienced throughout middle school and the skills needed to be successful in life matter just as much for boys. In 2013, Smart-Girl completed the Smart-Guy pilot and launched the program to our partners. Smart-Guy groups employ the proven elements of the Smart-Girl curriculum and provide middle school boys with a safe environment where they can discuss the topics and situations they face every day. Smart-Guy utilizes the same near-peer model and focuses on building leadership and critical thinking skills, while creating positive self-image and self-awareness. Additionally, the program teaches boys how to communicate better, resolve conflict and deal with peer pressure and bullying.

During the 2012-2013 school year, 85 middle school boys participated in the Smart-Guy Program, concluding a two-year pilot program held at Scott Carpenter Middle

School in Adams County and Baker Central School in Fort Morgan.

To measure the impact of the program, participants completed pre and post surveys designed to evaluate the boys' changes in factors that lead to resiliency. The research showed that Smart-Guy participants:

- Improved their ability to adapt and have a positive attitude
- Increased their ability to relate socially

Feedback from Smart-Guy participants, guides and coaches has been overwhelmingly positive. Boys appreciated having a place to talk about issues, and the young men who lead the groups gained new skills in leadership. We look forward to expanding this program and being able to serve even more young men in the future!

Completing the pilot and making the program accessible to all of our partners was a huge accomplishment for our organization that was years in the making. Without the hard work of the following individuals, none of it would have been possible:

Sameen Debard
Dr. Abby Ferber
Craig Knippenberg
Dr. Antonio Olmos
Lisa Patterson
Dr. Rhonda Williams
Beth Yohe

We can't thank you enough!



Scott Carpenter Middle School

This experience has been extremely rewarding. I've been able to see how I can impact lives in just a few hours. I've also learned that I would enjoy working with kids and hope to become a teacher.

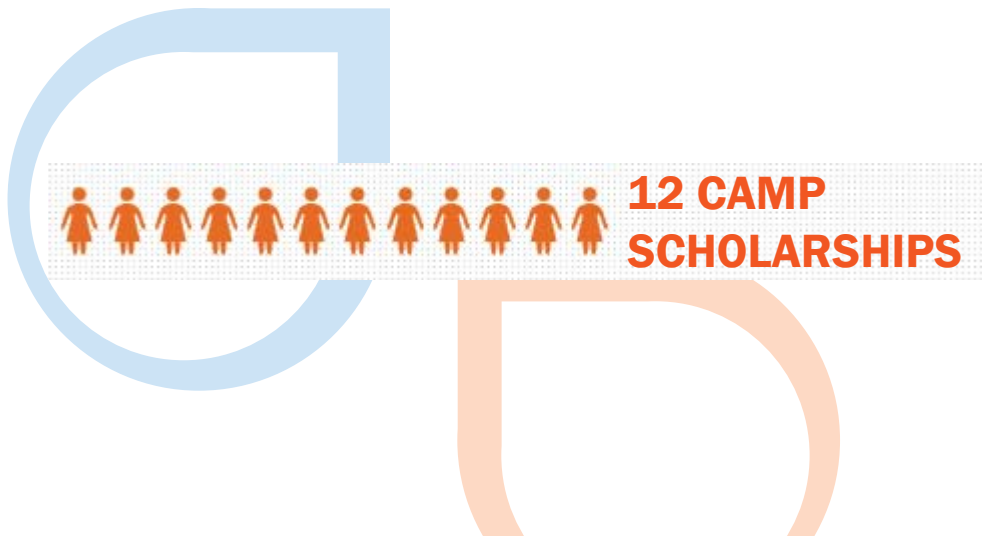
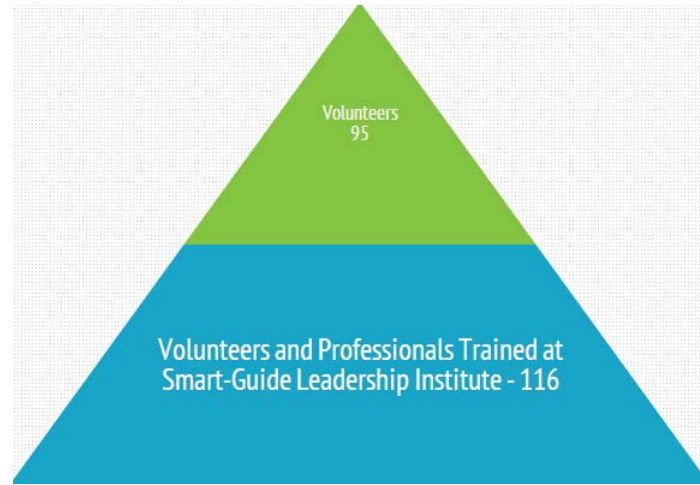
—Tim, Smart-Guide

I now have the confidence to be myself and not worry what everybody thinks of me.

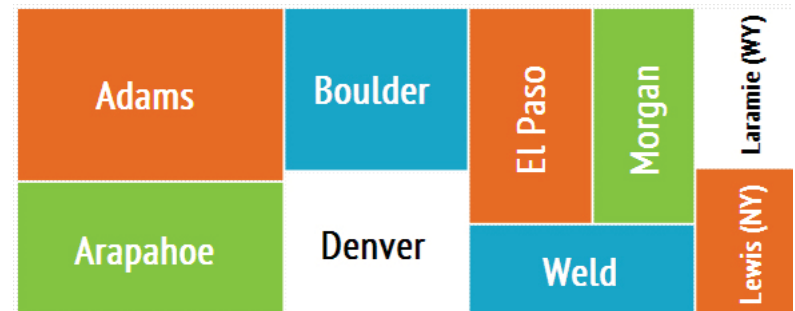
—Joey, 7th Grade Smart-Guy

SMART IMPACT

2012-2013 STATISTICS



COUNTIES SERVED





SMART STORIES

MYKA'S STORY

Middle school is extremely difficult for many students, and Myka is no exception. Seventh grade wasn't easy for Myka. She was struggling with a challenging math class and dealing with frustrating friend situations that further affected her ability to focus on school work.

Thanks to the generosity of Smart-Girl donors, Myka received a scholarship to attend the Smart-Girl Summer Leadership Camp and this is where things began to change. Through Smart-Girl's experiential based program, Myka made lots of new friends, learned to communicate better and practiced new ways to deal with conflict amongst friends.

**"I learned to always trust yourself.
To stop caring what other people think and be yourself."**

This year, Myka is thriving in 8th grade. She has a great group of friends and in a wonderful twist, math is now her favorite subject! Myka says Smart-Girl helped her make good, smart choices, and when you make smart choices she believes "you get a better life."

MEGHAN'S STORY

Meghan hated middle school. Like many students, she was bullied. She's tough, and did her best not to let it bring her down. But when you feel like it's coming from everyone in the school, even your teachers, even your friends; when it's so continuous and feels like it never really stops, it's hard not to let it affect you.

In high school, Meghan moved on, but the experience of being bullied stayed with her. So when she had the chance to become a Smart-Guide at the very school where she was tormented for years, she was hesitant and unsure she could handle it. She soon changed her mind.

"I thought, maybe I could help them get through middle school with a more positive outlook on life and help them realize that things can get better."

In just a few short weeks, Meghan saw the impact the program has, and it became healing for her. Her work with Smart-Girl allowed her to reflect back on the painful moments she had buried, and finally deal with them. She realized she was applying the same skills she was teaching the middle school students to her own life every day, gaining an important new perspective.

"It actually seems like the cliques have got worse so I was glad that they started this program. Things could have been worse for me so it's important to help these girls."

Meghan's seen Smart-Girl work in her own life and in the lives of the students she mentors. Her girls have learned how much they have in common with each other and found ways to come together and relate, despite being from different social groups. She believes this has the power to change lives.

"Smart-Girl isn't just giving people something that they can use now... it's giving them tools that they can use in the future and continue to use throughout their whole life."



Summer Camp



Smart-Girl
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SMART LEADERS

2012-2013 GUIDES



Smart-Guide Leadership Institute

The key to the success of the Smart-Girl and Smart-Guy programs are the near-peer mentor volunteers. Groups are led by high school and college students, called Guides, who can more closely relate to the experiences of our middle school participants. These extraordinary young people give up 22 hours over a long weekend to be trained at our Smart-Guide Leadership Institute, and countless hours over the course of the year as they implement the program. Guides gain invaluable leadership skills and the rare opportunity to truly make a difference in a young person's life.

A huge thanks to the Smart-Guides from the past year, we'd be nowhere without your service. You are the future leaders of tomorrow.

“At first I was dreading giving up a whole weekend - I mean I'm 16; but this was absolutely amazing and I learned so much while having fun and truly making new friends!

— Cassie, Smart-Guide

Tatiana Davis
Roxana Bustos
Maria Balderrama
Kadoranne Turner
Liliana Mendez
Savannah Palomino
Alexandria Torbet
Shay Cardenas
Savanah Lara
Morgan Pearl
Morgan Ruschmeyer
Andrea Shin
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Thanks to all the schools and community organizations running the Smart-Girl program.

Your hard work means the world to us!

Boys and Girls Clubs of Metro Denver

Boettcher Branch
Broncos Branch
Commerce City Branch-at Kearney M.S.
Cope Branch
Jefferson County Branch at O'Connell M.S.
Johnson Branch
Owen Branch
Shopeneck Branch
Wilfley Branch
Campus Middle School
Centaurus High School
Heritage High School
Horizon Middle School
Kepner Middle School

DPS Gear Up

Bryant Webster ECE-8 Middle School
Centennial ECE-8 Middle School
Lake 1B Middle School
Skinner Middle School
Trevista ECE-8 Middle School
Newton Middle School
Prairie Middle School
Scott Carpenter Middle School
St. Anne's Episcopal School
Thunder Ridge Middle School
West Generation Academy
Cheyenne Mountain Junior High
Eagleview Middle School
Falcon Middle School
Lewis Palmer Middle School

University of Denver- Bridge Project

South Lincoln
Columbine
Quigg-Newton
Westwood
Baker Central School
Brush Middle School
Casey Middle School
Coal Ridge Middle School
Evergreen Country Day School
Fort Morgan Middle School
Transitional Living Services of Northern New York
University of Wyoming- Lab School
Baker Central School
Lake Middle School/Mi Casa
Resource Center



Scott Carpenter Middle School

Smart-Girl is life changing. The community this provides myself and the girls is simply amazing. It's the most effective and successful group I have been a part of at my school. All girls have echoed these statements- they are all family to one another as well as to me.

—Smart-Girl Program Manager



ABOUT US

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Karen Silverman, Executive Director
 Katie Boysen, Program Director
 Katie Flamand, Development Coordinator
 Faith Englehart, Office Manager

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**Our thanks to these Board Members whose terms expired at the end of this year.*



The Bridge Project, Westwood Site



Jefferson County Boys and Girls Club



ABOUT US

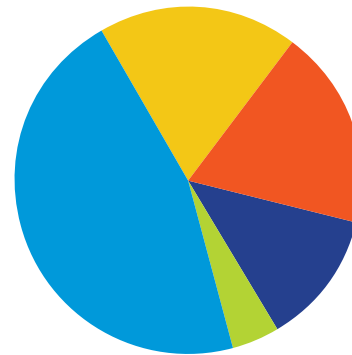
OUR FINANCIALS

SMART-GIRL SOURCES OF INCOME 2012-2013

INCOME

Foundations	\$ 117,797.50
Government	\$ —
Corporations	\$ 10,792.34
Special Events	\$ 47,660.00
Individuals	\$ 31,069.78
Earned Income	\$ 48,341.65

Total Income \$ 255,661.27

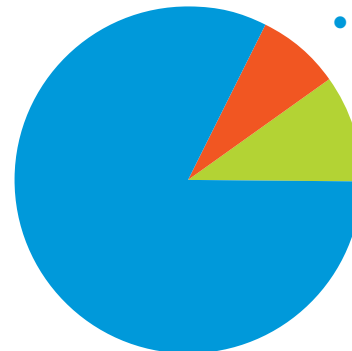


● FOUNDATIONS
● CORPORATIONS
● SPECIAL EVENTS
● INDIVIDUALS
● EARNED INCOME

EXPENSES

Program	\$ 211,808.00
Management	\$ 19,623.00
Fundraising	\$ 24,587.00

Total Expenses \$ 256,018.00



● PROGRAM
● MANAGEMENT
● FUNDRAISING



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SMART DONORS

INDIVIDUAL DONORS

Thanks to all the following individuals who supported Smart-Girl during the 2012-2013 fiscal year. Our sincerest apologies to anyone who may have been erroneously omitted.

Tammy Abramovitz
Stacy Adams
Heidi Aggeler
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Brenda Allen
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Summer Camp



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A Smart-Girl Makes Smart Choices

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Summer Camp

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Commerce City Boys and Girls Club

Thanks to all the foundations, corporations and organizations that make the work we do possible.

A Woman's Way to Recovery

Adolph Coors Foundation

Advanced Orthodontic Care PC

Adventure Fit, Inc.

Arrow Electronics, Inc.

Barker Rinker Seacat Architecture, PC

BBC Research & Consulting

Colorado Organization for Latina
Opportunity & Reproductive Rights

Colorado Roots

Cranium Studios

CRO Development III LP

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